

## COMPLETED BUDGET & CASHFLOW EXAMPLES

Expense Type	Expense Description	Expense Calculation	Budgeted Amount	In-House Spend	SK Spend
<b>A. Concept/Design/Prototype Development</b>					
System/Product Architect/Designer(s)	see Detailed Backup	200 hours x 50/hr	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Prototype Coder/Programmer(s)			\$ -	\$ -	\$ -
Graphic Design	see Detailed Backup		\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Slide Deck Preparation			\$ -	\$ -	\$ -
Pitching Materials			\$ -	\$ -	\$ -
*Please confirm expense eligibility with a Program Advisor.			<b>Total A:</b>	<b>\$ 11,000.00</b>	<b>\$ 11,000.00</b>
<b>B. Design/Development Team Fees</b>					
System Architect/Designer(s)			\$ -	\$ -	\$ -
Coder/Programmer(s)	Rhett Render		\$ 24,000.00	\$ -	\$ 24,000.00
Quality Assurance Analyst(s)			\$ -	\$ -	\$ -
Documentation/Technical Writers(s)			\$ -	\$ -	\$ -
Graphic Design	see Detailed Backup		\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
Sound Design/Engineering	Sonja Sonic	7,800 + 468 PST	\$ 8,268.00	\$ -	\$ 8,658.00
Licensing Rights			\$ -	\$ -	\$ -
Beta Testing/Finalizing			\$ -	\$ -	\$ -
*Please confirm expense eligibility with a Program Advisor.			<b>Total B:</b>	<b>\$ 1,500.00</b>	<b>\$ 34,158.00</b>
<b>C. Other Costs (Applicant must complete description)</b>					
Insurance			\$ -	\$ -	\$ -
*Please confirm expense eligibility with a Program Advisor.			<b>Total C:</b>	<b>\$ -</b>	<b>\$ -</b>
<b>D. Travel &amp; Event Registration (If applicable)</b>					
Travel expenses should autopopulate from the travel Itinerary tabs.					
Mileage for Personal Vehicles			\$ -	\$ -	\$ -
			<b>Total D:</b>	<b>\$ -</b>	<b>\$ -</b>
			<b>Total Before Marketing:</b>	<b>\$ 44,768.00</b>	
<b>E. Marketing Expenses</b>					
Marketing expenses are capped at 10% of the project budget:			\$ 4,476.80		
Marketing activity: Online Advertising Campaign	Facebook, Insta & YouTube	100 + 100 + 200	\$ 400.00	\$ -	\$ -
Marketing activity: Promotional Video	Glimmer Reel, SK	2,500 + PST	\$ 2,650.00	\$ -	\$ 2,775.00
Marketing activity: Design of promotional materials	giveaways & contests	5 items x \$100 each	\$ 500.00	\$ 500.00	\$ 500.00
Marketing activity: Manufacturing of promo materials	Pete's Treasures & Trophies	1,050.00 + 67 + PST	\$ 1,180.00	\$ -	\$ 1,232.50
Marketing activity: Shipping of contest promo materials	Canada Post		\$ 150.00	\$ -	\$ -
			<b>Total E:</b>	<b>\$ 4,880.00</b>	<b>\$ 500.00</b>
			<b>Subtotal:</b>	<b>\$ 49,244.80</b>	
<b>Admin Fee (15% or \$5,000, whichever is the lesser):</b>			<b>\$ 5,000.00</b>		
			<b>Grand Total:</b>	<b>\$ 54,244.80</b>	<b>\$ 1,000.00</b>
			<b>50% of Grand Total:</b>	<b>\$ 27,122.40</b>	
<b>Amount Requested from Creative Saskatchewan:</b>			<b>\$ 27,122.40</b>		

How is the project being funded? List all funding you plan to use for this project (including your application to Creative Saskatchewan) below.

### Project Financing

Type of Funding Source	Name of Funding Source	Confirmed or Pending	Amount	Percentage
Grant	Creative Saskatchewan	Pending	\$ 27,122.40	50.00%
Applicant Contribution	Velvet Pixel	Confirmed	\$ 27,122.40	50.00%
<b>Total Financing</b>			<b>\$ 54,244.80</b>	<b>100.00%</b>
<b>Total Financing must equal Grand Total</b>				

How will this project generate revenue? Complete the calculator below.

### Revenue Projection

Revenue Opportunity	Applicant Projection LOW	Applicant Projection HIGH
Steam distribution	\$5,000.00	\$20,000.00
Apple app store	\$20,000.00	\$80,000.00
Google Play app store	\$10,000.00	\$40,000.00
Velvet Pixel / Fashionopolis website	\$2,000.00	\$8,000.00
Game in-app purchases	\$1,000.00	\$4,000.00
<b>Total Projected Net Revenue:</b>	<b>\$ 165,000.00</b>	<b>\$ 132,000.00</b>
Investment Summary	Applicant Projection LOW	Applicant Projection HIGH
<b>Grant Total Projected Net Revenue</b>	<b>\$ 165,000.00</b>	<b>\$ 132,000.00</b>
<b>Total Expenses</b> (this amount should remain the same)	<b>\$ 54,244.80</b>	<b>\$ 54,244.80</b>
<b>Difference</b>	<b>\$ 110,755.20</b>	<b>\$ 77,755.20</b>

Category	Description	Budget	From Jan 1/26	From: Apr 1/26	From: May 15/26	From: Jun 15/26	From: Jul 1/26	TOTAL:	
			To: Mar 31/26	To: May 31/26	To: Jun 15/26	To: Jun 30/26	To: Oct 31/26		
<b>OUTFLOWS</b>									
A. Concept/Design/Prototype Development	System/Product Architect/Designer(s):	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Prototype Coder/Programmer(s) (if creating):	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Graphic Design:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Slide Deck Preparation:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Pitching Materials:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	<b>TOTAL "A" - CONCEPT/DESIGN/PROTOTYPE DEVELOPM</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	B. Design/Development Team Fees	System Architect/Designer(s):	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Coder/Programmer(s):		\$24,000.00	\$0.00	\$24,000.00	\$0.00	\$0.00	\$0.00	\$24,000.00	
Quality Assurance Analyst(s):		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Documentation/Technical Writer(s):		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Graphic Design:		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Sound Design/Engineering (for custom music and sound fx):		\$8,268.00	\$0.00	\$8,268.00	\$0.00	\$0.00	\$0.00	\$8,268.00	
Licencing Rights (for images, music, etc):		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Beta Testing/Finalizing:		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Other:		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Other:		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Other:		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
<b>TOTAL "B" - DESIGN/DEVELOPMENT TEAM FEES</b>		\$32,268.00	\$0.00	\$32,268.00	\$0.00	\$0.00	\$0.00	\$32,268.00	
C. Other Costs		Insurance	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other:	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	<b>TOTAL "C" - OTHER COSTS</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
D. Travel & Event Registration (if applicable)	Mileage for personal vehicles	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Airfare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Other: Parking, Ferries, Etc.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Accommodations	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Per Diems	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Rental Vehicle	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Fuel for Rental Vehicle	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	Baggage	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	<b>TOTAL "D" - TRAVEL &amp; EVENT REGISTRATION</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	E. Marketing	Marketing activity: Facebook, Insta & YouTube	\$400.00	\$0.00	\$0.00	\$0.00	\$400.00	\$0.00	\$400.00
		Marketing activity: Glimmer Reel, SK	\$2,650.00	\$0.00	\$0.00	\$2,650.00	\$0.00	\$0.00	\$2,650.00
Marketing activity: Pete's Treasures & Trophies		\$1,180.00	\$0.00	\$0.00	\$1,180.00	\$0.00	\$0.00	\$1,180.00	
Marketing activity: Canada Post		\$150.00	\$0.00	\$0.00	\$0.00	\$150.00	\$0.00	\$150.00	
<b>TOTAL "E" - MARKETING ELIGIBLE EXPENSES (10% CAP)</b>		\$4,380.00	\$0.00	\$0.00	\$3,830.00	\$550.00	\$0.00	\$4,380.00	
<b>ADMIN FEE (15% of expenses up to \$5,000.000)</b>	\$0.00								
<b>TOTAL OUTFLOWS</b>	\$36,648.00	\$0.00	\$32,268.00	\$3,830.00	\$550.00	\$0.00	\$36,648.00		
<b>PROJECTED CASH INFLOWS</b>									
	Creative Saskatchewan (60% at time of agreement, 20% after interim report, 20% after final report)	\$27,122.40	\$16,273.44	\$0.00	\$0.00	\$5,424.48	\$5,424.48	\$27,122.40	
	Velvet Pixel Contribution	\$9,525.60	\$9,622.40	\$0.00	\$0.00	\$0.00	\$0.00	\$9,622.40	
		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
	<b>TOTAL CASH INFLOWS</b>	\$36,648.00	\$25,895.84	\$0.00	\$0.00	\$5,424.48	\$5,424.48	\$36,744.80	
	<b>NET PROJECTED MONTHLY CASH POSITIONS</b>		\$25,895.84	-\$32,268.00	-\$3,830.00	\$4,874.48	\$5,424.48		
	<b>CUMULATIVE CASH POSITION</b>		\$25,895.84	-\$6,372.16	-\$10,202.16	-\$5,327.68	\$0.00		