



CREATIVE SASKATCHEWAN

Propelling Creative Entrepreneurship

Book Publishing Production Grant: Market Demand Reprint Stream

The Market Demand Reprint Stream of the Book Publishing Production Grant assists book publishers and self-publishers in accessing high-demand reprint production funds to meet market demands.

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Eligible Applicants

- Applicants must meet the eligibility criteria defined in the [General Guidelines](#).
- Applicants must meet the eligibility requirements of the [Book Publishers' Stream](#) OR the [Author-Funded Stream](#) to qualify for this stream.

Eligible Projects and Expenses

- Applicants must meet the eligibility requirements of the [Book Publishers' Stream](#) OR the [Author-Funded Stream](#) to qualify for this stream.
- Applicants must be able to demonstrate current, timely market demand for the title that warrants immediate reprint. This may include but is not limited to:
 - Recent orders
 - Sales reporting
 - Significant award nominations
 - Significant media recognition
- Marketing expenses capped at 25% of the total project budget to market the reprint title.
 - [Please note that Creative Saskatchewan has a dedicated Marketing Grant for more robust marketing campaigns.](#)
- Reprint printing expenses.

Ineligible Projects and Expenses

- Activities that have received funding from [SK Arts](#) or [SaskCulture](#).
 - Creative Saskatchewan will not duplicate support provided by SK Arts or SaskCulture, however projects where the author received funding to develop the content might still be considered eligible to Creative Saskatchewan's Book Publishing Production Grant.
- Author and illustrator royalties.
- Capital expenditures and in-kind expenses.

- New titles. This stream is intended to reprint previously published works to meet timely market demands only.
- Titles that do not meet the eligibility requirements of the [Book Publishers' Stream](#) or the [Author-Funded Stream](#).
- Shipping expenses related to distribution.
- Please see the [General Guidelines](#) for a list of ineligible expenses.

Assessment

- An initial review of applications is conducted by Creative Saskatchewan program staff to ensure the project and applicant meet eligibility to the program.
- Eligible applications will then be assessed following the program deadline by an external assessment process against the criteria as defined on the Creative Saskatchewan website [here](#).
- Projects tied in ranking will receive an equal percentage of funding.

Financial Participation

- Funding will be in the form of a grant.
- Projects will be funded up to a maximum of 50% of the approved project budget. No applicant may receive more than \$5,000 per fiscal year from the Market Demand Reprint Stream. This funding is calculated as part of a publishers' total Creative Saskatchewan Marketing funding cap of \$25,000 for the fiscal year.
- Please note, applicants may be eligible to apply for additional support through Creative Saskatchewan's multi-sector grants:
 - Marketing support is available through the [Marketing Grant](#);
 - Travel expenses to specific market opportunities can be funded through our [Showcase or Sell Travel Grant](#); **and**
 - Support for professional development can be obtained through our [Business Improvement Grant](#).

Submission Requirements and Deadlines

- Please refer to the program-specific page on the Creative Saskatchewan website [here](#) for application deadlines and instructions.
- Applications to the Book Publishing Production Grant will be assessed and supported based on the availability of funds.
- Incomplete applications are ineligible and will not be considered. Creative Saskatchewan provides templates for each grant application.
 - Applications that have not used and uploaded the mandatory budget template and travel itinerary template (travel itinerary template only required for projects that include travel expenses) will be considered incomplete and the application status will be set to Information Required.
 - Note: This status requires the application to be re-submitted by the applicant by the program deadline. Please keep in mind that applications must be re-submitted prior to the project start date.
- By submitting an application for this grant, applicants confirm they have read the [General Guidelines](#).
- If awarded a grant, applicants will be required to maintain eligibility in all criteria in the [General Guidelines](#), as well as criteria specific to this grant as described herein.

Required Acknowledgements

- Successful recipients of a Book Publishing Production Grant must include Creative Saskatchewan's logo inside the book and on all promotional material.
- Successful recipients will acknowledge receipt of the grant on their professional social media platforms.
- The Creative Saskatchewan logo and guidelines for acknowledgement can be found on the Creative Saskatchewan website [here](#).

Confidentiality of Information

- Please refer to the [General Guidelines](#) for details of Creative Saskatchewan's Confidentiality Policy.
- If you are not awarded a grant, all information in and about your application is held in confidence.

- If you are awarded a grant, your name, a description of the project and the amount of funding will be made publicly available.