



CREATIVE SASKATCHEWAN

Propelling Creative Entrepreneurship

Music Tour Support Grant Guidelines

The Tour Support Grant supports commercially viable touring opportunities for eligible Saskatchewan musicians touring in Canada and abroad.

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Eligible Applicants

- Applicants must meet the eligibility criteria defined in the [General Guidelines](#).

Eligible Projects and Expenses

Eligible Tours:

- Tours must be in support of either:
 - A current release (released no longer than 24 months prior to the first scheduled performance date); or
 - An upcoming release (due to be released within six months of the latest performance date). For an upcoming release to be eligible, the applicant must be able to provide evidence of masters, manufacturing orders, or public announcements of release date.

Which is either:

- A full-length release containing at least six unique newly-made studio recordings at least 30 minutes of total running time; or
- A bundle or series of at least three unique newly-made studio recordings at least 9 minutes of total running time.

And be:

- Commercially released
- Widely available on digital music platforms in the territory of the tour.
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- A minimum of six live public performances must be secured at the time of application. Applicants can provide any of the following to demonstrate confirmed performance dates:
 - Promotional material from the venue indicating the upcoming performance;
 - An email from the venue confirming the performance date;
 - Itineraries provided by a booking agent; or
 - Fully executed performance agreements.

- Shows at the same festival or event count as one tour date/public performance.
- Performances must be at least 30 minutes in length.
 - Applicants may include one performance in the applicant's home city, town, or First Nation in the application. For bands/music groups with members from multiple locations, this would be the home city, town, community, or First Nation where the majority of the shareholders (band/music group members) reside.
- Festivals where the artist is playing multiple times may only count towards one performance of the six performance minimum, though travel expenses and performance fees may be claimed for all performance dates of the festival.
- The general public must have the opportunity to purchase performance tickets.
- No more than five consecutive days off between performances. Efficiently routed tours are encouraged, however consideration may be provided for tours with extensive travel, showcases that meet the eligibility requirements of the [Showcase or Sell Travel Grant](#), or applicants with caregiving and/or accessibility needs between performances.
- Performances must be for contracted performance fees (guaranteed fee or a percentage of the gross revenue from ticket sales).
- Self-produced shows may be eligible. Rationale for self-produced show dates, market demand for location, promotion plan, execution plan, and budget backup for self-produced show expenses will need to be provided in the application. Self-produced shows may not count if they are in the same location as another confirmed date.
- Tour dates must take place in more than one city/town, and in different venues.
 - Repeat performances in the same city in different venues may be considered as part of a multi-city tour but may not exceed 20% of the shows
 - Repeat performances in the same venue may take place if the first performance has sold out and demand warrants additional performances.
- Unconfirmed shows can be included in the application, however they cannot count towards the six-performance minimum, or be used to break up the minimum of five consecutive days off between performances. Expenses for unconfirmed performance

days cannot be included in the budget, unless they are also travel days, in which case travel expenses can be included.

- We encourage applicants to consider ensuring that their music meets [MAPL guidelines](#), however, it is not a requirement of Creative Saskatchewan's music grant programs.

Eligible Expenses:

- Booking fees and management commissions (either in-house or third party). The applicant must provide justification of the fee amount in the application.
- Marketing expenses directly related to the touring activities being applied for, no more than 25% of the total project budget.
 - [Please note that Creative Saskatchewan has a dedicated Marketing Grant for more robust marketing campaigns.](#)
- Per diems, accommodations, and travel expenses are eligible for Saskatchewan residents for travel, performance, and promotional dates.
- Performance fees for musicians (both in-house and hired) and crew fees capped at \$250 per performance date.
- Phone expenses are capped at a maximum of \$100 for pre-tour expenses and \$200 for expenses incurred during the supported tour. (Pre-tour phone expenses are only eligible when booking fees/commissions are not claimed).
- Project expenses directly related to touring and incurred during the project term.
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- Tour manager fees (both in-house and third party). The applicant must provide justification of the fee amount in the application.
- Project-specific visa and premium processing expenses.
- Activities must be in support of project(s) that would meet the criteria for Creative Saskatchewan production grants. See Appendix A for a list of production grants and criteria.

Ineligible Projects and Expenses

- Expenses during non-travel days and non-working days.
- Projects that do not have commercial intent as their primary purpose and focus.

- Rehearsal expenses for in-house, stakeholder, or regularly hired musicians.
- Residencies (regular scheduled performances at the same venue; contracted engagements longer than 10 performances at the same venue; recurring and repeat engagements over several weeks/months of time at the same venue).
- Showcase performances cannot be included as confirmed show dates.
- Please see the General Guidel[ines](#) for a list of ineligible expenses.

Financial Participation

- Funding will be in the form of a grant.
- Applicants may apply for a maximum of \$15,000 or 50% of the total eligible expenses (whichever is the lesser).
- Applicants are eligible to receive a maximum of two Tour Support grants per fiscal year.
- Tour dates and venues must be announced prior to first grant payment.

Assessment

- An initial review of applications is conducted by Creative Saskatchewan program staff to ensure the project and applicant meet eligibility to the program. Eligible tour applications with secured funding from [FACTOR](#)/[Musicaction](#) are considered to have been vetted and will be deemed “fast tracked” for approval.
 - Applications that do not qualify for fast tracked approval will be assessed by an external assessment process against the criteria defined on the Creative Saskatchewan website [here](#).
- Fast tracked applications may be submitted at any time the grant program is open, however they must meet Creative Saskatchewan’s criteria for this grant.
- Fast tracked applications will be funded in the order in which they are received, and as the availability of funds allows.

Submission Requirements and Deadlines

- Please refer to the program-specific web page on the Creative Saskatchewan website [here](#) for application instructions.
- Incomplete applications are ineligible and will not be considered. Creative Saskatchewan provides templates for each grant application.

- Applications that have not used and uploaded the mandatory budget template and travel itinerary template (travel itinerary template only required for projects that include travel expenses) will be considered incomplete and the application status will be set to Information Required.
 - Note: This status requires the application to be re-submitted by the applicant by the program deadline. Please keep in mind that applications must be re-submitted prior to the project start date.
- Applications to the Tour Support Grant will be accepted on a continuous intake basis and supported based on the availability of funds.
- By submitting an application for this grant, applicants confirm they have read the [General Guidelines](#).
- If awarded a grant, applicants will be required to maintain eligibility in all criteria in the General Guidelines, as well as criteria specific to this grant as described herein.

Required Acknowledgements

- Successful recipients of a Creative Saskatchewan Tour Support Grant must include the Creative Saskatchewan logo credit on all promotional material for the supported tour.
- [Successful recipients will acknowledge receipt of the grant on their professional social media platforms.](#)
- The Creative Saskatchewan logo and guidelines for acknowledgement can be found on the Creative Saskatchewan website [here](#).

Confidentiality of Information

- Please refer to the General Guidelines for details of Creative Saskatchewan's Confidentiality Policy.
- If you are not awarded a grant, all information in and about your application is held in confidence.
- If you are awarded a grant, your name, a description of the project and the amount of funding will be made publicly available.

Appendix A

Activities must be in support of project(s) that would meet the criteria for one of Creative Saskatchewan's production grants.

The intent of this Appendix is to provide a snapshot of the production grant's eligible and ineligible activities. It is the applicant's responsibility to read complete grant guidelines before applying.

Book Publishing Production - This grant assists eligible Saskatchewan book publishers in the production and marketing of titles intended for commercial release.

Eligible Projects:

- Applications must be in support of the production of book publication.

Ineligible Projects:

- Titles commissioned or paid for by an individual, group, political party or company where the publisher does not have complete and independent editorial control.
- Titles for which the author or illustrator does not receive compensation.
- Magazine, newspaper, industrial sales catalogues, calendars, maps or books of maps, loose-leaf updates, sticker books and activity books, games, agendas, sheet music and periodical publications.

Craft and Visual Arts Production Grant - This grant supports craft persons and visual artists in the production of creative products intended for the commercial marketplace. (This criterion does not apply to eligible commercial galleries).

Eligible Projects and Expenses:

- Applications must be in support of the production or refinement of commercially viable, creative products.

Ineligible Projects and Expenses:

- Personal hygiene items (examples include bath bombs, perfume, and soap).
- Candles where the applicant is not creating their own molds.

Digital Game Development Grant - This grant provides eligible Saskatchewan applicants with financial investment in support of the production of innovative and original digital games and eLearning properties.

Eligible Projects and Expenses:

- This program supports expenses related to creating digital games and eLearning properties that are market-ready and aimed for commercial exploitation.
- eLearning projects must include gamification (game mechanics that add interactivity, engagement, and motivate the user in learning).
- The core product must be intended to entertain or educate the user.

Ineligible Projects and Expenses:

- Projects developed exclusively for corporate use (where the applicant no longer owns the IP).
- Video content creation for streaming services, broadcast, or theatrical release.
- Games with real or simulated gambling.
- Projects primarily intended to sell products or services.
- Projects primarily intended for interpersonal communication.

Feature Film and Television Production Grant - This grant provides financial support to eligible applicants for feature film and television productions that have secured a relevant market trigger or distribution agreement of fair market value.

Eligible Projects:

- Applications must be in support of the production of feature films or television production.

Ineligible Projects and Expenses:

- Projects that have received funding through the Creative Saskatchewan Micro-Budget Production Grant or Web Series Grant programs.
- Genres of production NOT eligible for funding include:
 - News, current events or public affairs programming, or a program that includes weather or market reports.
 - Programming created for community cable providers (Access Communications, Shaw, SaskTel, etc.)
 - Talk shows.
 - Productions in respect of a game or contest (other than a production directed primarily at minors).

- Sports event or activity.
- Productions that solicit funds.
- Pornography.
- Advertising contracted by Saskatchewan Government Entities, or projects distributed only within Saskatchewan.
- Advertising projects with budgets under \$100,000.
- Productions produced primarily for industrial, corporate, or institutional purposes.
- Productions, other than documentary, that consists of more than 25% stock footage.
- Video distribution platforms or aggregators.

Live Performing Arts Production Grant - This grant assists eligible Saskatchewan individuals and companies in the production of a series of performances intended for paying audiences.

Eligible Projects and Expenses:

- Applications must be in support of commercial productions.
- Production and streaming of live radio plays.

Ineligible Projects and Expenses:

- Applications to host fringe festivals or theatre festivals.
- Community theatre productions.
- Expenses related to script development, writing and workshopping.
- Tours of live performances.

Sound Recording Grant - This grant supports the production of commercially viable sound recordings for commercial release.

Eligible Projects:

- Applications must be in support of the production of a commercial sound recording.

Ineligible Projects and Expenses:

- Projects that do not have commercial intent as their primary purpose and focus.
- Podcasts.